Request for Proposals -- ECLT Foundation Impact and Innovation Incubator Programmes

Context – Impact and Innovation
Striving to measure our impact in our project countries, ECLT partnered with Envoy partners to conduct an SROI review of work in 4 countries: Malawi, Mozambique, Tanzania and Uganda. Understanding social benefits created by development and anti-child labour projects can provide insights for funders and practitioners, validating work done and encouraging future investment that creates impact on the ground.

Even before the study is complete in all the countries, ECLT is already seeing valuable information about social benefits created – improvements to well-being, happiness, stability, confidence -- that are not traditionally measured during projects. ECLT sees an opportunity to share information about our experience, as well as about SROI methodology in general, to promote measurement of social benefit in our project countries. This experience and methodology can help to identify best practices, channel more funds and encourage cooperation, all of which are much needed in the fight against child labour.

Building off impact measurement, ECLT sees the opportunity to take work a step further, using the launch of the SROI research as a springboard to systematic efforts to identify and incorporate existing and new good practices into our project work and build local capacities. Efforts from 2019 until 2021 will focus on identifying and promoting validated, innovative solutions that are not yet to scale in areas where ECLT works and building local communities’ social entrepreneurship and innovation design capacities to develop new solutions that will take hold in the region.

SROI and Innovation Incubator Programmes Objectives:

- **Promote proven methods for measuring and understanding value created** countries where ECLT is working, showcasing Social Return on Investment (SROI) and ECLT and Envoy Partners collaboration as a positive example.
- **Build local capacity to address seemingly intractable root causes of child labour** by supporting innovation and social entrepreneurship for rural development in areas where ECLT runs projects, creating an environment that fosters local capacity for local solutions.
- **Encourage the development and implementation of innovative, effective, efficient solutions**, focusing on supporting quality education, improving livelihoods and encouraging development in agricultural communities, to be incorporated into ECLT projects.
- **Increase the flow of resources and create connections** on the ground between organisations and funders working on issues of child labour and rural development in agricultural communities where ECLT is working for sustainable, collaborative progress.

Request for Proposals
The ECLT Foundation requests proposals for the further development and implementation of an Impact and Innovation Incubator initiative to take place in two of our project countries in 2019 to 2021.

The ECLT Foundation seeks a consultant or firm to come on as dedicated and inspiring partners to support this multi-year project, building capacity and collaboration and generally fostering an environment where local communities are better able to find solutions to live better.
Proposals should be submitted to the ECLT Foundation via email by **15 August 2019**. Please send information to eclt@eclt.org using the subject line “Proposal: Impact and Innovation”.

Proposals should include:

- suggested activities
- timelines
- outputs
- outcomes
- resources required (budget)

**Potential proposed actions, 2019 – 2021**

**2 Impact and Innovation Incubator** events in ECLT SROI Countries, starting with Uganda.

**“Innovation 101 Crash Course”** – Through this training, participants will gain critical thinking and human-centred design skills, building local capacities to develop innovative ideas and turn them into prototype-able solutions

**Rural Innovation Hack-a-thon** – Crash course participants will team up with “Innovator Mentors” for a hack-a-thon on ensuring access to quality education in rural communities. At the end of the event, 4-6 innovative solutions will be chosen for the 2020 innovation incubator

**SROI and Innovation Summit** – Building off of the hack-a-thon, this conference bring together organisations funding and implementing projects in rural communities, focusing on education, rural development and agrobusiness. Sessions will include:

- SROI Methodology training session and ECLT findings launch;
- “Innovation Pitch Sessions” bringing together practitioners and funders with Innovators who have validated solutions, which have not been introduced to or brought to scale in ECLT project countries;
- Hack-a-thon top innovation ideas pitch session and awards presentation.

**Infusing innovation into ECLT projects**

With a history of positive impact in our project countries, ECLT looks to build upon the relationship and trust of our project communities and implementing partners to support the prototyping and testing of 4-6 innovative solutions.

Testing prototypes, especially in rural communities, is often the point where good ideas get held back because of lack of funding or access. We would expect each hack-a-thon to result in one successful idea to be rolled out on a longer-term basis in ECLT projects, as well as other learning to be built upon.

ECLT also envisions choosing 1-3 tested innovations to roll out in projects, bringing more immediate value to the communities.

Testing and roll out would be done in 2020-2021, including regular monitoring and evaluation to understand the value brought by the new solutions.
About the ECLT Foundation

The ECLT Foundation is committed to collaborative solutions, for children, farmers and their families, that combat the root causes of child labour in areas where tobacco is grown. Guided by the Sustainable Development Goals, ECLT strategically invests in local capacities and builds partnerships to advance economic, social and environmental development, in line with international standards.

Working with implementing partners and stakeholders in Guatemala, Indonesia, Malawi, Mozambique, Tanzania, Uganda and beyond, ECLT has reached over 700,000 community members to better understand child labour, increase access to education, improve incomes, and generally live better.

The ECLT Foundation is an independent foundation based in Geneva, Switzerland and holds United Nations ECOSOC consultative status.

Find out more at www.eclt.org.